NASHA MUKT BHARAT ABHIYAAN HELD on 28-09-2026

Awareness Programme on "Drug Abuse – Its Adverse Effects"

The NCC Unit of Malineni Lakshmaiah Women's Engineering College, in association with the Indian Red Cross Society, Guntur, organized an awareness programme on "Drug Abuse – Its Adverse Effects" on 28 September 2026 (Monday) at the college campus as part of the Nasha Mukt Bharat Abhiyaan**.** The programme aimed to create awareness among students about the serious consequences of drug and substance abuse and encourage them to lead a healthy, disciplined, and responsible life.

The programme was conducted with the theme "Say No to Drugs – Choose Life", emphasizing the importance of making positive and informed choices. The students were sensitized to the harmful physical, psychological, social, and academic effects of drug abuse. The session highlighted how addiction can adversely affect health, academic performance, relationships, career opportunities, and overall quality of life.

The programme was graced by Sri Ake Ravi Krishna, IPS, Inspector General of Police, Eagle Wing, Andhra Pradesh**,** as the Chief Guest and Key Speaker**.** The programme commenced with the National Anthem**,** followed by the formal inauguration and introduction of the programme. The dignitaries and guests were warmly welcomed, and the objectives of the awareness programme were explained.The programme encouraged students to stay away from addictive substances, develop self-discipline, and promote a drug-free society through responsible choices and collective awareness.





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